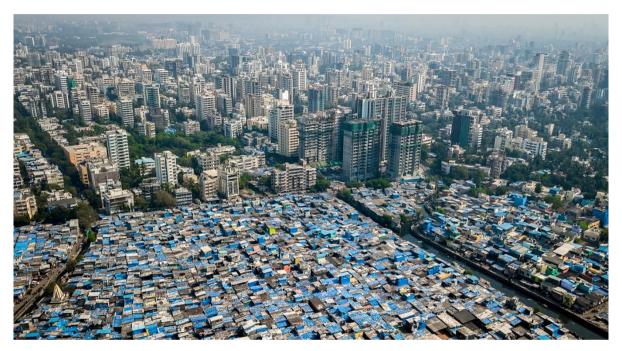


MOOC "Socio-Economic Justice through Human Rights"

Report



Angela Melchiorre

Online Programmes Manager

Manuela Pegoraro

E-learning Expert

Weronika Grelow

Online Programmes Officer

My professional goal is to conduct a program on the implementation of ESCR in Haiti and I believe the content of this course would be of a great addition to me in that regard.

(participant)

Learning about human rights should be a must for every professional profile that involves intervention from a social perspective.

(participant)

This course pinches you to think about society.

(participant)



Executive summary



Key information

Dates:

7 February – 6 March (4 weeks)

Estimated effort:

6+ h/week

Access:

edX platform

Presentation & promotion:

<u>Dedicated page</u> on the GC website, <u>video</u> teaser and <u>social media campaign</u>

Features:

9 experts from 7 regions; 11 video lectures (incl. 4 webinars); introductions; readings; main takeaways

Engagement & evaluation:

- 4 discussions
- 4 auizzes
- 2 surveys



Highlights

- High participation and appreciation especially of opening and closing webinar by the same lecturer, intended to reinforce the learning journey
- The vast majority of the participants (87% of the respondents of the welcome survey) stated they are knowledgeable in the topic, indicating a need for further, indepth learning and on current trends, both in terms theory and practical applications
- 'Efficient learning' as the course offers broad topics and perspectives in one platform

Statistics

Enrolment:

1022 participants (target: 1000)

Age & gender:

Mainly 25-34 (36%), 35-44 (24,56%) female (61%), male (35%), other (4%)

Country of origin:

All G/7 C regions + North America (see p.4)

Professional profile:

Student (25%), NGO (21%); human rights professional (10%), research/academia (9%)

Surveys:

342 (welcome); 127 (participant-experience)

Certificates issued:

111 (11% of enrolment; target: 10%)

Most appreciated videos:

Webinar 'A human rights-based approach to the fight against poverty (O. De Schutter); Webinar 'What future for a more just and human world?' (M. Kassis); Introduction and closing webinars (A. Hauser)
*edx, surveys

Recommendations from participants

- Intersectionality very appreciated, e.g. the gendered perspective on socio-economic justice
- Include class project to work with peers
- · Connect participants after the course
- More diverse speakers (racial background)
- Summary of course outcomes and feedback as in MOOC Business and Human Rights
- Increase applied/experiential learning



A snapshot







lgor Štiks



Ignacio Saiz



Olivier De Schutter



Ann Skelton

udar Kassis 12:14

12:18 / 1:05:16



Magdalena Sepúlveda Carmona

Some of our lecturers

1. INEQUALITIES

Inequalities...

- may be conceptualized in terms of lack of equal access to opportunity
- may be influenced by different factors such as gender, age, origin, but are only driven and measured by income
- are shaped by a range of structural factors, such as geographical location or citizenship status
- are relevant only to the most disadvantaged members of society

Quizzes



Webinar samples: Mudar Kassis, GC Arab World and Agatha Hauser, GC



An excellent MOOC, both content and design-wise

The audience in general was very satisfied with the MOOC: structure, presentation, "robust" and "tremendous" materials, "excellent" recorded and live lecturers addressing current matters, and supportive and approachable course conveners.

Considering that many participants rated their knowledge good or very good at the beginning of the MOOC, this comment is to be cherished even more. Specifically, the audience appreciated the opportunities for critical thinking, exposure to other perspectives and further insights: an "eye opener, and especially talking about poverty differently" (which

I really enjoyed the course and the topic. Thank you for the wonderful materials and stimulating discussions that were created.

(participant)

Overall, a beautiful curated learning experience!

(participant)

was the topic of the lecture given by Olivier De Schutter, UN Special Rapporteur on Extreme Poverty and Human Rights) was one of the statements we read in the survey.

Even if the readings were considered by some even a little bit too rich, participants valued of the wealth of knowledge they opened up; in addition, they were grateful because materials covered recent issues, including right to housing, FAQs on socio-economic rights, cities as new spaces of rights, and new ways to approach economic justice. In addition, various respondents stated that they would like the possibility of sharing the course, including downloading and disseminating individual videos, and recommended to keep the course open or re-issuing it frequently. As we created more complex quizzes, we were pleased to read appreciation for their design and the fact that they entailed a higher level of engagement and helped build confidence on the acquired learning.

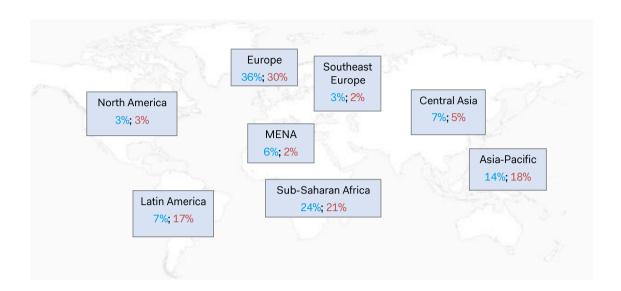
Make this MOOC available at least two times a year because it has so much important content that it should be spread.

(participant)

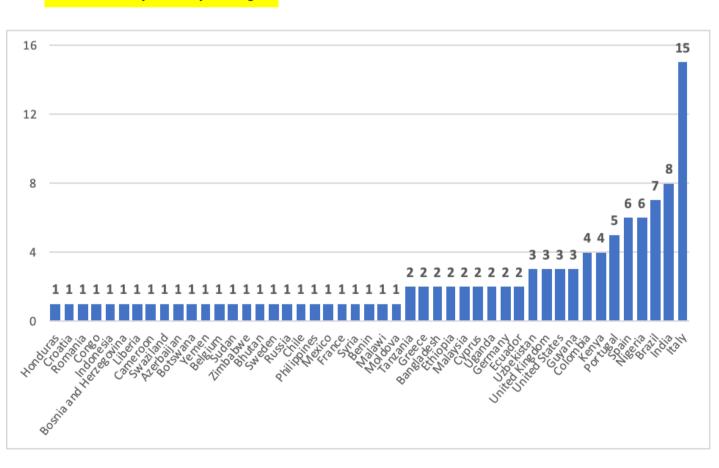
I am fascinated by the courses the Global Campus of Human Rights offers. I am a big fan! (participant) Finally, the MOOC was deemed very important as professional training, as it allowed participants to understand the status of the discussion at the international level, including the legal framework, and allowed for reflections on domestic scenarios.



Participants' location and issued certificates



Certificate by country of origin

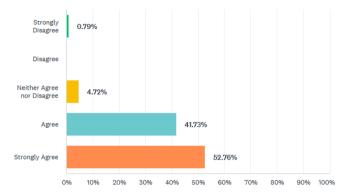




Feedback of participants (127 respondents, 12% of enrolled)

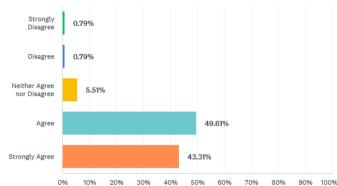
Positive impact of materials: 94% agrees

How strongly do you agree or disagree with the following statement: The course materials (lectures, videos, documents) have had a positive impact on my learning experience.



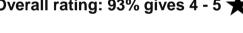
Positive impact of activities: 93 % agrees

How strongly do you agree or disagree with the following statement: The course activities (discussions, quizzes) have had a positive impact on my learning experience.



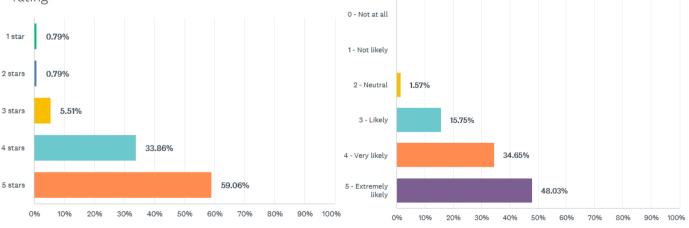
Overall rating: 93% gives 4 - 5

Please give this course an overall rating on a scale of 1 to 5 with 1 being the lowest and 5 being the highest rating



98 % would recommend it

How likely are you to recommend this course to a friend?





Selected comments on impact

It will improve my litigation capacity.

At the end of the day, I realized that the only way the blockchain could really change how the system works is by understanding the role and importance of basic human rights. So I really thank you for this super intense MOOC!

[This MOOC] will give tools to face challenges on how to achieve the justiciability and progress of socio-economic rights.

I am glad I took this course because I feel I have more tools to propose new policy approaches based on our own realities.

Working with sustainable sourcing, human rights is at the top of the agenda. This course has helped me think about this issue in a way that can be implemented in community development projects to help improve human rights in supply chains.

It has given me all the tools I needed to understand Human Rights and the socio-economic system in place, and where we should change it.

I have learnt so much to carry on with the work I'm doing in mitigating violence against women and children in Nigeria. It has provided an excellent insight into key academic and policy literature which I will be able to use in future research on addressing human rights issues in Northern Ireland, particularly in the areas of human rights-based approaches within legislation and policy.